



Building a modern salt industry through partnership. Noolays Salt Producer Cooperative is developing a salt production and processing project in the Somali Regional State of Ethiopia, with the ambition to progress from pilot production to modern processing and full-scale industrial development. We are seeking strategic investors, technology partners, industrial partners and long-term commercial partners who share our vision of building a sustainable salt industry together.

Why Noolays

The resource

Hypersaline brine in the Habulay basin: TDS above 250,000 mg/L, a near-marine Na⁺/Cl⁻ ratio, and 15–20 ha of favourable solar evaporation areas.

The plan

Pilot production → technical validation → commercial demonstration → processing and value addition → industrial expansion. Each stage is a decision gate.

The partnership

We bring the resource, local presence and commitment. Partners bring capital, technology, engineering, management and markets.

Development model

1. Prove it with a pilot

Show the production method works · Measure how fast the sun dries the water · Measure the salt content of the water

2. Turn results into numbers

How much we produce · How the resource behaves across a season · How much salt we recover

3. Scale up to commercial

More sun-drying ponds · Better salt collection · Storage for raw salt

4. Industrial scale

Sun-drying ponds and water management · Washing, refining, grinding and drying · Iodization and packing for edible salt

INVESTOR MILESTONES

1 Project verification

2 Pilot design

3 Pilot construction

4 Pilot production

5 Laboratory & product validation

6 Commercial feasibility

7 Processing investment

8 Commercial expansion

9 Industrial development

What capital is used for

Pilot capital

Site preparation · Evaporation ponds · Pumps and boreholes · Pipes and channels · Harvesting equipment · Laboratory testing · Basic infrastructure · Transport · Working capital

Processing capital

Washing equipment · Refining equipment · Drying systems · Milling and screening · Iodization · Packaging · Electrical systems · Quality-control laboratory

Expansion capital

Additional ponds · Processing capacity · Storage · Transportation · Utilities · Automation · Distribution infrastructure



Investor process

1 You get in touch

Tell us who you are and what you are interested in.

2 We send information

We send the introductory project information and answer your first questions.

3 Confidentiality & checks

If you want more, we sign a confidentiality agreement and you start your own legal, technical and financial checks.

4 Site visit

Qualified partners can visit the site and see the resource and the plans for themselves.

5 Numbers on the table

Together we look at the pilot plan, the equipment, the costs and the market.

6 Choose the structure

We agree how we work together — share, company, equipment supply, credit or an advance purchase.

7 Build the pilot

The pilot goes ahead, with clear results expected at each step.

8 Decide on expansion

With the pilot results verified, we decide together whether to scale up.

9 Grow the business

If the checks, the money and the results line up, the project moves to larger production and processing.

Data room index

- ✓ Corporate documents
- ✓ Land & legal
- ✓ Technical
- ✓ Laboratory

- ✓ Environmental
- ✓ Commercial
- ✓ Financial
- ✓ Development

Sensitive technical, legal and financial documents are not published. They are released to qualified partners after a confidentiality and due-diligence arrangement.

Risk management

Risk area	What we do about it
The method does not work	We prove it in a pilot first — and pay an independent engineer to check the result.
Less salt than expected	More sampling and testing before any large spending.
Machines do not suit our salt	We test equipment on site before buying at scale.
Buyers reject the product	Real samples go in front of real buyers from the pilot stage.
Costs run away	Money is released stage by stage, against agreed milestones.
Damage to land or water	Environmental study, monitoring and clear operating rules.
Day-to-day running fails	Training, maintenance, quality control and professional management.

Resource figures in this brochure are preliminary indications from the cooperative's own survey work. They are not an independently certified resource statement and are not a production forecast. Verify with Noolays before relying on them.

CONTACT

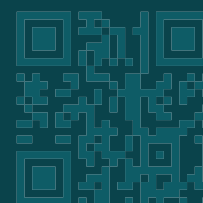
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Salt mining sites: Dihun Woreda, Nogob Zone — Habulay saline river basin



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